

How do we use cookies and similar technologies

Cookies

To ensure the normal operation of the website, we will store small data files called cookies on your computer or mobile device. Cookies typically contain identifiers, site names, and some numbers and characters. With the help of cookies, websites can store data such as your preferences or items in shopping baskets.

We will not use cookies for any purpose other than those stated in this policy. You can manage or delete cookies according to your preferences. You can clear all cookies saved on your computer, and most web browsers have a feature to block cookies. But if you do this, you will need to personally change user settings every time you visit our website. To learn more about how to change browser settings, please visit the following links:<Internet Explorer>,<Google Chrome>,<Mozilla Firefox>,<Safari>, and<Opera>.

Website Beacons and Pixel Labels

In addition to cookies, we also use similar technologies such as website beacons and pixel labels on our website. For example, the email we send to you may contain a click URL that links to the content on our website. If you click on this link, we will track this click to help us understand your product or service preferences and improve customer service. A website beacon is usually a transparent image embedded in a website or email. With the help of pixel labels in emails, we can know if emails have been opened. If you do not want your activities to be tracked in this way, you can unsubscribe from our mailing list at any time.

Do Not Track

Many web browsers have the Do Not Track function, which can issue Do Not Track requests to websites. At present, major internet standards organizations have not yet established relevant policies to specify how websites should respond to such requests. But if your browser has enabled Do Not Track, we will respect your choice.